Foreword

THE MEMORIAL FOUNDATION of the

GREATER PRINCETON UNITED COMMUNITY FUND

In October of 1959 the United Festival of Song was presented by the United Fund for the first time and was repeated again in October of 1960. This year's program was postponed until February in order that the United Fund could present and introduce, separate and distinct from the annual campaign drive, a new aspect of importance to the total welfare of the Fund and the community—the Memorial Foundation, a continuing endowment program for the United Fund.

The Princeton community has grown rapidly in the past fifteen years and with this growth ever greater needs for its service agencies have developed. Hundreds of volunteers have devoted time and energy to the annual drives. The community at large has responded with generosity to the point where this year the goal of \$250,000 was exceeded. And yet, the community and its needs continue to grow. Your Princeton United Community Fund, in recognition of these needs for research, standby and operational funds and with an established record of community support for the aims and purposes of the United Fund and its agencies, has established this Living Memorial Endowment Fund.

Tonight marks the official beginning of this Memorial Fund. It is hoped that individuals, corporations, and organizations will, in their continuing awareness of services provided by United Fund agencies, be cognizant of this new endowment program as they consider gifts in the future. As one of the few United Fund agencies in the country that has embarked on such a program, we know the Princeton community will respond to this additional opportunity to support the Princeton area service agencies. The volunteer Board of Trustees of the United Fund, in establishing this Memorial Foundation, feels confident that providing a source of income which can be used for continuous community planning and for strengthening the services in health, recreation, family and child care, will be a real contribution to the health and welfare of the growing community.

On behalf of the Board of Trustees—indeed, the entire community of Princeton—I wish to take this opportunity to extend our sincerest gratitude to the various individuals and choral groups who again are volunteering their services to this United Festival of Song. Their performances are something in which not only they, but the entire community, can be justly proud.

PAUL ORR, JR., President Princeton United Community Fund